



Mrs. Harsha S. More

Nationality: INDIAN

Date of Birth- 25th
September, 1997

Languages Known:
Marathi, Hindi,
Gujarati, English.

PROFILE

Enthusiastic Assistant Professor well-versed in Higher Education teaching methods and Communication.

Known for providing great support to both professors and students with approachable demeanour and excellent attention to detail. Dedicated to classroom and long-term student success. Implementing technology-based curriculum delivery and assessment tools. Passionate about fostering academic development and success for every student.

SKILLS

- Teaching
- Communication Skills
- Editing stories
- Writing features
- Writing Proficiency
- Expertise in Quark Xpress Software

EDUCATION

Holy Cross Convent School, Kalyan

SSC- 2013
Qualified with 80%

K.M Agrawal College, Kalyan

2013 – 2015
Stream- Commerce
Qualified with 69%

Birla College of Arts, Science and Commerce, Kalyan

2015-2018
Degree- Bachelor's in mass media (BMM)
Specialization- Journalism
Qualified with 70%

Vishwakarma University, Pune

2018- 2020
Master's in Journalism and Mass Communication
Qualified with 7.35 CGPA

MIT School of Distant Education

From 2021
Masters in Marketing Management
Pursuing

WORK EXPERIENCE

Intern at PRCI (Public Relation Council of India)

Conducted survey on Swachh Bharat Abhiyan

- Evaluated and complied the collected data
- Made Report and Analysis for the survey

Event Manager- Pune International Literary Festival

- Was certified as an Exceptional Performer.

The Machine Makers- Content Writer

Nov 2018-Jan 2019

- Managed competing deadlines with efficiency.
- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
- Communicated with clients via phone and e-mail, conducting in-depth research during client interviews to determine proper writing tone and style according to client needs.
- Researched to develop thorough understanding of unfamiliar topics, competitors, industries and processes to present fresh, new angles and ideas within written content.

Achievers College of Commerce & Management, Kalyan

Asst. Professor

From August 2019.

- Conducted various seminars, events, workshops for academic progress of students.

CONTACT

PHONE:

9326327838 /
8879064375

WEBSITE:

hk2521.wordpress.com

EMAIL:

HARSHAKULKARNI2
6@GMAIL.COM

HOBBIES

- Reading
- Writing
- Cooking
- Watching Movies

ADDITIONAL QUALIFICATION:

- Basic Knowledge in Computers
- QuarkXPress Software
- Application Package: MS Word, MS Excel, MS Power Point

- Initiated a bi-annual newsletter for the institution
- Worked in the panel of Board of Editors in the International Conference conducted by the institution.
- The convenor of many webinars conducted online.
- Took 12 subjects including BA.MMC, B. Com, BMS, BSc (IT) course subjects.
- Worked to maintain outstanding attendance record, consistently arriving to work ready to start immediately.

BNN College, Bhiwandi

Part- time lecturer

November 2020 – June 2022

- Teaching subjects to Journalism and Advertising students

B.K. Birla College, Kalyan

Part- time lecturer

November 2021 till now

- Teaching subjects to Journalism and Advertising students

The Prevalent India Dot Com, Mumbai

Founder Member and Editor <https://www.theprevalentindia.com/>

Nov 2018 to Current

- Communicated directly with reporters and interns to assess stories and improve quality of work.
- Prepared, rewrote and edited 20 pieces per week to improve readability and impact.
- Devised attention-grabbing headlines and summaries for each article.
- Reviewed each piece for grammar, spelling, punctuation, accuracy and compliance with quality standards.
- Determined readiness of written pieces, made changes and approved final versions for publication.

ADDITIONAL INFORMATION

- Qualified Mumbai University PET exam August 2022
- University paper setter
- Certified trainer under 'Maharashtra Centre for Entrepreneurship Development, conducting lectures on topics like Consumer behaviour, Market survey, Quality management since 2 years.
- Published Research paper on 'Smart Technology and New Media w.r.t Advertising and Marketing for Business, in UGC Care Journal. ISSN: 2394-3114, VOL-04-Issue-61-March-2020.
- Published Research paper on 'Understanding the Role of E-Commerce With Reference To Changing Business Paradigm' in Journal of Management & Entrepreneurship. ISSN: 2229-5348 UGC Care Group 1 Journal, Vol. 16, No.3 (III), July - September 2022 58
- Published Research paper on 'Government Policies & Schemes for Women Entrepreneurship and Start ups'.
- Published a book for the subject 'Newspaper and Magazine Making'- TYBAMMC (Journalism) for Himalaya Publications.
- Owns a blog under the name Penning Thoughts.

Link- hk2521.wordpress.com

ADDITIONAL INFORMATION

- Experienced in managing various events- corporate, academic conferences, seminar and workshops
- Experience in stage anchoring
- Is the head of the cultural committee at my college
- Has been in the board of editors at various academic conferences held at college level.
- Have been the convenor of various academic Add-on courses organized by college.
- Planning to take admission in PhD in the field of Journalism and Mass Communication.
- Have taught various subjects like Business Communication, Marketing Management, Advertising, Consumer Behaviour, Brand Management, Planning and Production, Integrated Marketing Communication.
- Have conducted career guidance lectures for students.

Attaching the links of some of my work-

Personal Blog- <https://hk2521.wordpress.com/>

Anthology- The Happiness Station-

https://www.amazon.in/dp/B09J3283BC/ref=cm_sw_r_apan_glt_fabc_SPQQDYJA338TM2VA6ADD

Book Published on Newspaper and Magazine Design (TYBAMMC- SEM 6)

- <https://himpub.com/book-author/harsha-kulkarni-more/>

Articles published online-

<https://www.theprevalentindia.com/category/book-reviews/>

<https://www.theprevalentindia.com/concede-the-gone-greet-the-coming/>

<https://www.theprevalentindia.com/the-essence-of-reading/>

<https://www.theprevalentindia.com/this-year-make-goals-not-resolutions/>

<https://www.theprevalentindia.com/on-finding-the-purpose/>

<https://www.theprevalentindia.com/the-real-essence-of-diwali/>

<https://www.themachinemaker.com/youngmaker/first-indian-indigenous-multipurpose-reusable-student-rocket-by-vssutians-create-world-record>

<https://www.themachinemaker.com/youngmaker/designing-racing-cars-put-vishwaracers-of-viit-in-spotlight>

Declaration

"I hereby declare that the above particulars of facts and information stated are true, correct and complete to the best of my belief and knowledge."

A handwritten signature in black ink, appearing to read "Harsha S. More", written in a cursive style and underlined.

-Mrs. Harsha S. More